

Asian Utility Week

27 – 28 June 2018

Impact Arena, Exhibition & Convention Center, Bangkok, Thailand

Speaking Guidelines

We seek experts from the utility sector (electricity, water and gas), government agencies, research institutes and C&I customers who have expert knowledge on the themes listed below. Our speaking slots are limited to 20 minutes for solo presentations and 40 minutes for panels. We also create **Focus Groups** on hot topics that last for an hour. We ask that solo speakers present a paper (including power points) which will be made available to our audience after the event. We also have a limited number of speaking slots for **Startups with Innovations** in the fields below who seek help in promoting their business. We will require our program advisers and event director to assess the merits of any speaking proposal. We do generally require vendors who seek publicity at our event, to support us with sponsorship.

The themes we focus on include advanced level discussions and case studies on digital transformation strategies including:

- Implementing Large Scale AMI Metering and Architecture Projects
- Technical Metering insights to increase customer benefits and utility ROI
- IoT platforms for Energy Efficiency and carbon reduction benefits
- Cyber Security platforms for AMI and IoT applications
- Field Service Management systems for a connected mobile workforce
- Creating New Business from Residential Solar and Storage, Microgrids and other Energy Service related business
- Ensuring Effective Customer Engagement and Customer Experience Through Digital Servicing (includes Customer Portals, Mobile Apps, Integrated Call Centres, Social Media)
- Re-Engineering to Create Improved Customer Facing Architecture
- Creating Smart Distribution Networks including Smart Substations and Next Generation SCADA
- Ensuring Effective Large Scale Distribution Generation Integration
- Analytics to Ensure Operational Excellence within Asset Management, Maintenance and Customer Servicing
- Global Information Services with Relevance to Field Operations (includes Outage Management, Metering and Distributed Generation Assets)
- Developing Smart Homes and Smart Cities with Integrated EV Charging Systems
- Ensuring Effective Transformation Towards the Digital Utility & Connected Customer
- Any other innovations that will inspire our audience, cut cost and improve their customers experience

Please note that our delegates seek **advanced level discussions with future ready application**. They are particularly interested in technology strategies used or being developed by the world's top utilities whether from Asia Pacific or beyond. They are also very interested in technology or management strategies that can be quickly applied and which offer real cost effective advantages over traditional solutions.

For any speaking/conference enquiries, contact Rod at infoasia@clarionevents.com